

Message

From: Hubbard, Carolyn [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=2A93CE3245494318B109E87F7D826284-HUBBARD, CAROLYN]
Sent: 6/17/2016 7:42:20 PM
To: ORD-Exec-Council-Directors [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=27ecb6069df540d1b77c19b84ba8dea4-ORD-Exec-Co]; ORD-Mgmt-Council [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=0d052b33344446a58a540f6b8c1ed50f-ORD-Mgmt-Council]
CC: ORD Science Communication [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=c860c92d9f6043248c5ab1e4376934e4-ORD Science Communication]
Subject: ORD Communication Highlights June 17

Media

NRMRL's Donald Brown is working on responses about the application of the 600LS and for more information about the research project he is involved in that uses this equipment for Daniel Kelly with Environmental Monitor.

Facilitated an interview with NCCT's Antony Williams and Chemical Watch's Emma Davies on 6/9, to discuss the focus on data quality in relation to quantitative structure-activity relationships (QSARs).

Worked with NCEA to send background information on the history of the hexavalent chromium IRIS assessment to Robert Zullo with The Richmond Times-Dispatch on 6/6. The story ran on 6/8

Worked with NRMRL to send some background info to The News-Review's Ian Campbell about a landfill in Roseburg, OR that caught fire and what kind of impacts that fire may be having on the air. The story was last updated on 6/14.

Working with NCEA on an inquiry from Greenwire's Amanda Reilly on ICLUS version 2.

Worked with NCEA on reviewing responses from OW and FDA on dieldrin and fish advisories for Brian Bienkowski with Environmental Health News. Suggested OCSPP be involved in the review.

Working with NERL on an interview request for Peter Egeghy on glyphosate for DTN/Progressive Farmer's Todd Neeley

Working with Region 10 and NHEERL on an interview request for Steven Klein from Yes! Magazine's Nathan Gilles on the Nooksack River and the forthcoming TMDL.

Provided a quote from NERL's Mitch Kostich for an inquiry from David Schardt's Center for Science in the Public Interest on pharmaceuticals in water.

It All Starts with Science Blog

Posted Kerr Lab Time Capsule Blog- <https://blog.epa.gov/blog/2016/06/another-trip-back-in-time/>

Posted Upcoming Events Blog- <https://blog.epa.gov/blog/2016/06/upcoming-events-at-epa-2/>

Posted Weekly Research Recap- <https://blog.epa.gov/blog/2016/06/this-week-in-epa-science-73/>

Science Matters

Posted a Science Matters article that delves more deeply into the recently published MESA study that links heart health and air pollution. <https://www.epa.gov/sciencematters/linking-air-pollution-and-heart-disease>

Social Media

Provided advice to colleagues in OCSPP working on a campaign who wanted to better understand social media marketing and strategies.

Twitter:

85,340 followers

20 Tweets earned 114.8K impressions from 6/9 – 6/15.

Engagement rate .5%; link clicks 211; RTs 165; likes 144; replies 6

Facebook

3,446 likes +15 this week

Reach 2,175

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